

IALLA

ICAE Academy
of Lifelong Learning Advocacy

PROPOSAL

General Objectives

To build the skills of educators and social movement activists in supporting adult learning for change, and to consolidate ICAE as a global network committed to that end, through an annual residential programme on advocacy for adult learning.

Specific Objectives

1. To generate a broader vision on youth and adult education within the framework of human rights and active citizenship, developing linkages with the most important globalization issues that are currently affecting the world.
2. To support the emergence of a new leadership for the global network of adult educators committed and trained to work as a global team, to secure the regeneration of ICAE, in particular, and the movements for lifelong learning in general.
3. To follow-up and facilitate the exchange among participants to promote the continuity of the learning process by sharing their own experience after IALLA course.

Principles

The definition of the contents should take into account the new learning needs emerging from the current global context.

At a time in which the current globalizing model is characterized by economic uncertainty, population displacement, war, increasing fundamentalisms, the difficulties regarding multilateralism, and the greater interdependence in relation to all global policies unequally affecting the countries of the world, there is a pressing need to rethink deeply and critically the educational proposals at formal and informal levels, for all ages.

A contribution of the course is the incorporation of an interlinkage perspective to deal with this complex reality in order to better understand the interrelations that are taking place and to develop the capacity to make proposals for inclusion through different and creative perspectives.

The course presents networking as a suitable mechanism for collective learning. International teamwork allows for the recognition of differences and the generation of synergies among a diversity of visions and skills. It also has the capacity of generating new solutions and the subsequent advocacy for promoting change in the public policies at all levels

The course promotes a dynamic and proactive attitude in the participants. Taking into account the unprecedented changing global times, the course presents the challenge that there is no one answer or formula that might give us certainty but that there is a need to creatively engage in different forms of lifelong learning and advocacy.

Outcomes

- A broader vision on adult learning and a broader perspective of the action of civil society as an educational process at different levels.
- Leaders with new development skills for monitoring and follow up of UN conference agreements and compromises at national and international levels.
- Adult educators trained in new advocacy approaches for adult learning and in strategic advocacy planning at national, regional and global levels.
- Acquired skills to work in coordination with civil society organisations and networks, and for network building.
- Incorporation of an interlinkage analysis within and beyond the field of adult education and learning.
- Acquisition of learning from diversity and from cross-cultural experiences, within the framework of the cultural translation proposal.

Content

The course is structured to provide a coherent learning process. The curriculum's development makes a balance among core and solid contents, teamwork, and the analysis of practical experiences and innovative projects.

The course involves lectures and discussions, case study presentations and debates.

Participants are trained to work as a global team by experienced and high-level experts from different regions.

These are the themes that will be dealt with at the course:

1. The Global Governance Complex:

- Actors of the Global Governance Complex
- Economic globalization
- UN system. UN Reform
- Global partnership for development- goal 8 of MDGs. Financing education within the framework of the FFD.
- Aid Effectiveness, the new EU Trade Policy and its impact on EFA and MDGs

2. Civil Society

- discussion on the concept of civil society and state
- origin of the concept of citizenship and active citizenship
- main players, collective action, social movements and networks – civil society in movement

3 State, Civil Society and Rights

- The struggle of civil society to constitute and implement Human Rights in the light of Economic, Social, Cultural and Environmental Rights.
- rights to equality and rights to difference

- education as a human right

4. Global Movement. World Social Forum. Perspectives

- History of the Global Movement
- Perspectives of the global movement
- Impacts of the WSF. Perspectives of the internationalization of the process
- The action of civil society as an educational process
- Participation strategies for WSF 2009

5. MDGs and Civil Society

- MDGs - Intersectionality concept. Intersectionality of the agendas
- Education and HIV-AIDS – MDGs goal 6
- Education and Environmental sustainability – MDGs goal 7
- Poverty/gender and Education – MDGs goals 1, 2, 3
- Advocacy tools
- Campaigns in motion: Example of campaigns
- Analysis of the Gender and Education Office of ICAE on education for inclusion
- Global Campaign for Education (GCE) and the Global Action Week (GAW)

6. CONFINTEA VI 2009

- Overview of the history of adult education: CONFINTEA and the UN: International agencies on adult education
- Challenges for civil society organizations within the framework of CONFINTEA VI and the Civil Society Summit

7. Creative Participation and Strategies for Advocacy

- Preparatory process towards the Conference. Preparation towards CONFINTEA VI at national, regional and global level.
 - Advocacy actions with governments. Delegations. Regional conferences
 - Alliances among networks
 - Advocacy actions during the conference: caucus, statements, new language in the official document
 - Follow up and monitoring
- International Benchmarks on Adult Literacy

Methodology

- The format will allow the harmonization of pedagogical progression and the learning process.
- Alternation of complementary methodological proposals such as lectures, courses, workshops.
- Conceptual inputs of theoretical analysis will be combined with practical experiences, especially those of participants and the host country: "learning from diversity".
- Special attention will be given to group dynamics and work with participants as part of the learning process.
- Participants will have the possibility of living together with several senior education leaders and thinkers, with an appropriate regional balance.

Resource Persons

Paul Bélanger - Content Coordinator. He is President of the International Council for Adult Education, Former Director of the UNESCO Institute for Education (UIE), Professor at Université du Québec, Montréal, and Director of the Research Center on Lifelong Learning (CIRDEP).

Sergio Haddad – Convenor. He is Secretary General of Ação Educativa, Member of ICAE Executive Council and Member of the International Secretariat of the International Council of the World Social Forum.

Celita Eccher - Convenor. She is the Secretary General of ICAE, Regional Coordinator of DAWN for Latin America, and Former General Coordinator of REPEM.

Josefa Francisco - Convenor. She is the Regional Coordinator of DAWN/South East Asia (Development Alternatives with Women for a New Era).

Professors' Profile:

Two kinds of professors: professors facilitating learning, and special invitees for the conferences, seeking a regional balance.

The professors facilitating learning shall contribute with specific contents and a political approach to the issue.

The lecturers should have achieved international recognition.

For the specific work on advocacy at different levels, we thought of representatives of different global networks and national members.

Selection criteria:

- ability to communicate (oral and writing skills) effectively and fluently in English. (No translation will be available)
- availability to attend the whole course (from October 27 to November 12, 2008)
- advocacy experience
- activism in the adult learning and social movement's field
- networking skills
- graduates or equivalent education or advanced students
- priority shall be given to young leaders
- priority shall be given to ICAE members

A criteria of gender and regional balance will be applied.

Duration: October 27 – November 12, 2008

Venue: Lady Hamilton Hotel, Cape Town, South Africa

Cost: US\$ 3,300 (covering lodging, board and tuition costs) **plus airfare cost**

Note: A limited number of scholarships (either full or partial) are available for applicants from developing countries.

Deadline: Deadline to submit application form is: July 31, 2008